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Image Consulting

Image Consulting: Also called “Fashion Consulting,” or “Styling,” and may also include the services of personal shopping, branding advice, etiquette training, and even coaching in areas related to communication.

Best Days: (Or why you do it!)

- Change a life.
- Present a service to a group of clients.
- Work one-on-one with a client in her home or while shopping.
- Provide a genuine community service.
- Meet new people through networking.

Tough Days:

(When you wonder why you do it.)

- Wait for a needed action or response.
- Fix technical issues. (Or *not* fix them.)
- Sit in an airport.

Typical Days: (You're just glad you do it!)

- Follow up on colleagues and potential clients .
- Serve current clients in person, with research or shopping, through email, or on the phone.
- Create and/or edit client and/or marketing materials.
- Maintain records and accounts.
- Peruse fashion on line and in stores. Maybe shop.
- Engage in social media, blog, or send news to get noticed.